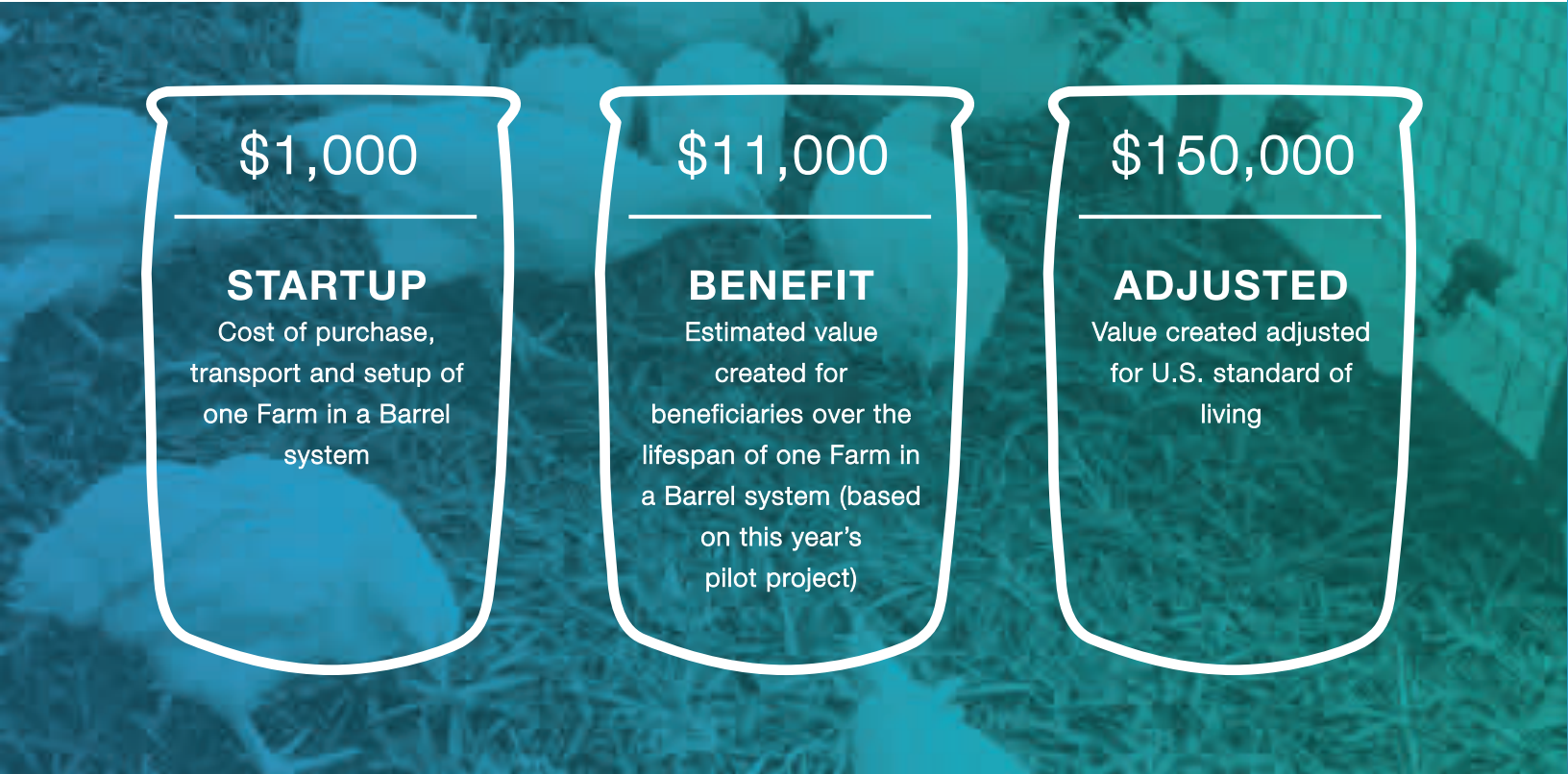


# IMPACT REPORT



## BENEFICIARY TESTIMONY

You've heard enough from us about Farm in a Barrel, how about hearing from one of our beneficiaries in Ghana?

Hi,

I am Jeffrey from Accra, Ghana and a beneficiary of Truth x Vision's Farm in a Barrel project. Seven months after my university education, I still couldn't find any meaningful job to do. Employers weren't willing to pay me sustainable wages and a catering business I started had failed. Money was hard to come by even from parents.

I thought I was going to be unemployed for a long time. However, that was until I heard of the Farm in a Barrel project through our local church. Two project managers, Kris and Ben, were the first to introduce and explain the idea and objectives of the project. A few weeks later it was inaugurated.

Well, I was optimistic about the goals behind the idea so I engaged in it. Despite initial setbacks we've had a successful pilot project. The first batch of chickens have been sold and the second are almost ready for the Christmas harvest. The market price will even be better during this period. Expected income is high and sustainable for me and I'm looking forward to future expansion of this lucrative business idea. I am hoping the project will expand and diversify so other young Ghanaians like me will get involved.

Thanks to Truth x Vision for this great idea.



truthxvision

ANNUAL REPORT  
2013

# FOUNDER'S NOTE

# 2013 FINANCIAL SNAPSHOT

This year was yet again the most exciting and prosperous year for our young, budding group of world changers. We successfully launched our pilot project for Farm in a Barrel, and while it wasn't easy, we stayed motivated with supernatural strength only inspired by a true calling. We also added two new fundraising banquets and a 5k to our repertoire, positioning us very well to spread our

vision exponentially in the coming years. Thank you very much for helping us provide the world's poorest with hope of a sustainable future. Hang on for the ride, because the next few years are packed with potential. We are glad to have you on board!



Kris Asleson,  
Founder

OUR MISSION IS TO  
GUIDE SUSTAINABLE AFRICAN DEVELOPMENT  
IN A WAY THAT ENGAGES YOUTH CULTURE.



FARM-IN-A-BARREL  
\$30,966



RAISING AWARENESS  
\$15,047

## OUR CORE VALUES

1

### INNOVATION

Nonprofit culture is often criticized for its lack of innovation. As a youth-driven charity, we understand the importance of keeping up with a world that accelerates more every day. Not only do we want to keep up with new lines of thinking, we want to establish ourselves as a cutting-edge organization that actually leads and innovates like a Silicon Valley startup.

2

### SUSTAINABILITY

We want to build sound business practice into the DNA of our entire movement. Whether that means offering real, self-supporting solutions for those we serve in Africa, or building dynamic, creative fundraising strategies, we believe that true growth can only happen when you establish a proper foundation.

3

### ACCOUNTABILITY

Working in a world with so many charities, and in a place like Africa, transparency and accountability are a must for us. We are committed to tracking expenses as we work abroad while also offering insight into the inner workings of our operation. If you have nothing to hide, then you have nothing to worry about. We look forward to building our vision stronger each day with honesty and open communication.



- 80% PROGRAMS  
\$46,014
- 8% FUNDRAISING  
\$4,683
- 7% ADMIN  
\$4,209
- 5% GENERAL  
\$2,971